

LEO BURNETT COMPANY, Inc.

Ad No. 2982—Place No. 2—Display Market—Reg. No. 3009—1 page—4 color sheet—8 1/2 x 11 1/2 in.—National Magazine, 1973—(A)

Printed in U.S.A.

Come to where  
the flavor is.

You get a lot to like  
with a Marlboro.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking is Dangerous to Your Health.

16 mg "tar," 1.2 mg nicotine  
av. per cigarette,  $\frac{1}{2}$  L. Report Aug. 72



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